

INTRODUCTION

Ideal Solutions Group is a 100% Omani company that was founded in 2009 by Hilal Zahir Ali Al-Ismaili.

COMPANY STRATEGY

Purpose

Our purpose is to be a leader in the creation of new business initiatives based on the MEA Market Demand, through genuine business concepts, state of the art technologies and high quality products. We aim to provide enhanced services and build relationships and profitability that can help the Countries growth.

Sectors

We have launched many business initiatives that have been transformed into successful, profitable operations in the following multi-disciplinary sectors:

- Data and Document Destruction
- IT and Telecoms
- Water and Environment
- Graphics and Branding

Vision

At Ideal Solutions Group, we strive to provide quality services that exceed the expectations of our esteemed customers.

Mission statement

Our mission is to build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.

Core values

We believe in treating our customers with respect and faith. We grow through creativity, invention and innovation. We incorporate honesty, integrity and business ethics into all aspects of our business functioning.

Goals

We strive for regional expansion in the field of technology and to develop a strong base of key customers. Our aim is to increase the assets and investments of the company and support the development of services. We also want to create training and jobs to meet the challenges the countries faces in the 21st century.

DIRECTOR'S STATEMENT

The world is changing all around us. Business will continue to thrive over the next ten years and beyond, so we must look ahead. Understanding the trends and forces that will shape our business in the future and moving swiftly will prepare us for what's to come.

For any business to be consistently successful, it must be respected. Respect comes from trust. We at Ideal Solutions Group work very hard to earn and maintain the trust of our clients. We work to be the best we can be at all times; to be responsive and supportive, to make good decisions fast, to be easy to do business with and to deliver results that delight our clients and partners. Meeting expectations is not good enough. We strive to exceed expectations every single time. With our partners and customers at our core, we live by the following values:

- Creating a culture of warmth and belonging, where everyone is welcome
- Acting with courage, challenging the status quo and finding new ways to grow our company, partners and clients
- Being present, showing the utmost respect, clarity and dignity to our clients
- Delivering the very best in all we do and holding ourselves accountable for results
- Being performance-driven through the lens of humanity

Hilal Zahir

Founder Director

